



The Hub Side Hustle Program

Empowering Students through Entrepreneurial Learning

About the Program

Side Hustle offers students a unique opportunity to explore their entrepreneurial potential. Through a series of workshops, mentoring sessions, and our culminating Pitch Night, students will learn how to develop, launch, and manage their own micro social enterprise. The skills integrated through this hands-on program stay with students for life.



Workshops and Mentorship

Engage in hands-on workshops and receive guidance from experienced mentors, providing feedback and support as you bring your ideas to life.



Business Planning

Develop and refine your business idea into actionable plans, learning key strategies to ensure your social enterprise's success.



Annual Pitch Night

Present your project at our Pitch Night, receiving valuable feedback from industry experts to help you take your ideas to the next level.

Why Join Us?

Skills Development

Enhance your entrepreneurial and leadership skills.

Community Impact

Create social enterprises that address local needs.

Networking

Connect with like-minded peers and industry professionals.

Contact Us



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Program Overview

1

Passions & Needs Exploration Workshop

- Identify your passions and strengths.
- Explore local community needs to inspire your social enterprise ideas.



2

Social Enterprise Development

- Learn principles of social entrepreneurship.
- Develop and refine business ideas that address identified community needs.



3

Business Planning

- Create a tailored business plan template.
- Receive guidance on drafting a detailed vision and mission.
- Apply a SWOT analysis to your concept.



4

Implementation Phase (100 Days)

- Transform your business plan into 14 weeks of action steps.
- Execute milestones and deadlines to achieve project goals.



5

Mentorship and Support

- Benefit from personalised mentoring sessions.
- Receive ongoing feedback and support to overcome challenges.



6

Pitch Night and Culmination

- Showcase your social enterprise project at Pitch Night.
- Gain valuable insights and feedback from a panel of experts.



Get Involved

Sign up now to be part of a transformative learning experience for the next generation of innovators and change makers!

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